

## Aloe science made accessible through landmark text Aloe's benefits stem from plant's distinct ability to heal itself



**Lacey, WA** – Leading Aloe vera grower Aloecorp® has released yet another scientific text supporting innovative uses for aloe. Previously out-of-print, Dr. Robert H. Davis' book, *Aloe Vera: A Scientific Approach*, has been re-released in memory of the late aloe researcher and key scientific advisor to the International Aloe Science Council (IASC).

“In *Aloe Vera: A Scientific Approach*, Dr. Davis supplied scientific overviews as well as compelling readable commentary,” shared Aloecorp President and CEO Peter Hafermann. “It includes all his brainstorming on concepts including aloe’s astounding ability to act synchronously as an anti-inflammatory and healing agent, as well as niche ideas like the plant’s potential for application in AIDS therapies.” Dr. Davis’s work stands out in its scientific soundness paired with a conversational tone accessible to researchers and product developers along with the purchaser who is simply curious about the exact biological action of aloe products.

While containing hard science summaries, this flagship publication goes a step further in explaining the form and function of aloe gel within the plant itself. Long known for its soothing properties, Aloe plants are highly adapted to living in harsh environments that have necessitated their ability to self-heal. This unique adaptation understandably carries over to aloe’s soothing qualities when used in topical applications.

What is more surprising is that, when consumed orally, aloe does more than simply promote digestive health; it presents a myriad of health benefits. “Our data proves that aloe vera enhances the analgesic and anti-inflammatory activity of aspirin and

is a good vehicle for salicylates,” noted Dr. Davis. When administered orally, aloe possesses powerful anti-inflammatory effects as well as the ability to act as a “biological vehicle” for enhancing the delivery of other pharmacological agents as referenced by Dr. Davis.

At the core of Dr. Davis’ philosophy was the vitality of whole aloe. While recognizing the specific benefits of key actives, he was quick to point out that the full power of aloe is released only when all the synergistic actives are present and working “in concert together”. Dr. Davis was known for referring to aloe’s polysaccharide component as a conductor in relationship to an orchestra of actives. Through metaphor-use and plain-speech definition of biological terms and processes, Dr. Davis made the science of aloe accessible and engaging to all.

Whether the text is utilized to pioneer a new use for aloe or simply lend additional support to a current application, Aloecorp looks forward to an expansion of aloe product lines as well as renewed interest in aloe research. *Aloe Vera: A Scientific Approach* sheds light on a medicinal plant that may be well-known by name but deserves to be much more thoroughly understood and utilized for all its untapped benefits.

Aloecorp is the world’s leading vertically integrated supplier of fine aloe products with corporate headquarters in Washington State, and growing, processing and R&D centers in Texas, Mexico and China. With a solid foundation in scientific methodology, Aloecorp’s products are supported by published, peer-reviewed studies. All the company’s products are subject to superior quality standards to guarantee quality, purity, potency and biological activity. Aloecorp is part of the ECONET global family of health and natural product companies. Visit Aloecorp online at: [www.aloecorp.com](http://www.aloecorp.com).

*The scholarly text, [Aloe Vera: A Scientific Approach](#), is available for \$19.99 by contacting The International Aloe Science Council (IASC) at [www.iasc.org](http://www.iasc.org) or by calling 972-258-8772.*